

TOSHIBA TEC & DATASYM^(UK)

Provide The Perfect Combination For Hospitality



TOSHIBA TEC Europe, leading manufacturer of point of sale hardware, has joined forces with Datasym(UK) to offer a complete solution for the hospitality & leisure markets, capable of meeting the requirements of restaurants, cafes, pubs, hotels and leisure facilities of any size. The innovative front end solution of Datasym.PoS software combined with the functionality and reliability of TOSHIBA TEC's hardware can benefit hospitality & leisure providers in the following ways.

Datasym.PoS Features

For Restaurants - Active Table Screens - To Give Faster Throughput

The active table screen function shows restaurateurs the status of all currently active tables, allowing you to manage covers more efficiently, and also to give improved service to your customers by ensuring they are not kept waiting longer than necessary for a table.

Bookings

A comprehensive integrated booking system linked to the active table management allows tables to be reserved in advance and enables you to specify unique customer preferences, such as birthdays, anniversaries or surprise parties, offering your customers a more personalised experience.

Customer Balances

Customer balances can be tracked from bar to table, to room, to front-end desk systems so you can now track all customers balances for the duration of their visit. For example - your customer can have an ongoing tab from bar to restaurant to hotel room.

Extensive Promotional Features

As well as the promotional options of mix and match, link-saved (such as three for the price of two), and happy hour, Datasym.PoS has the added advantage of being able to give timed promotions and set price meals in a number of different ways, allowing you to run a user defined promotion within a set time frame. Meal deal offers are also highlighted on screen - useful if the customer or operator is unaware of them!

Loyalty and Cashless

A loyalty and cash-less operation is also available. Loyalty allows you to reward regular customers with promotions, discounts and gifts, whereas cashless allows a balance to be kept 'topped up' with payment made via customer code, card swipe or fingerprint.

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Security

For added security, cashiers sign on can be facilitated via finger prints. Finger prints can also be used for customer validation.

Split Table / Bills

The split bill function allows you to split a customers bill file, either manually or automatically quickly and effectively, avoiding the lengthy and time-consuming process on other systems.

Kitchen & Bar Order Printers

Items and cooking instructions may be routed to up to four kitchen printers.

Touchscreen Operation - Ease of Use - Fast Customer Throughput

Operation via a touchscreen on TOSHIBA TEC's robust hardware directs the cashier quickly and easily through the transaction resulting in improved customer service with fewer queues and reduced staff training time and costs - essential in an industry with a large turnover of temporary staff.

Optional Second Screen

With the optional second TFT screen replacing the traditional customer display, the TOSHIBA TEC PoS terminal can be used for targeted product and brand marketing activities.

Speed and Reliability

Datasym.Pos has been developed on TOSHIBA TEC's ST-60 & ST-70 Touchscreen, and ST-6500 epos terminals to give 100% compatibility.

A quick, reliable file structure makes the system not only solid but also very efficient. For additional peace of mind the back-up facility allows you to continue trading as a stand-alone system in the event of failure.

Chip & Pin Compatible

Card fraud has risen significantly in the UK in recent years. By 2005, the UK banking industry will have implemented Chip & Pin processing systems. Datasym.PoS is already using Electronic Funds Transfer (EFT) and is configured ready for Chip & Pin implementation. The solution adopted by Datasym.PoS alleviates the need for costly bank testing.

'Stockade' - Back Office Features

Whilst Datasym.PoS can operate entirely independently, it can also be fully integrated with Datasym's back office 'Stockade' system which provides:

Fast effective procedures - Enabling full control of the movements of goods within your business and allowing stock on hand to be managed within your company's cash flow.

Fast and user definable reports - Allowing you to maximise your efficiency and increase profitability.

Easy Links to many packages - With Stockade, you can obtain excellent links to Sage accounting software, electronic fund transfer and electronic data interfaces, with major wholesalers allowing on line ordering and up-to-date cost prices. Links to E-commerce are planned.

For the hospitality and leisure markets, TOSHIBA TEC can offer an extensive range of specifically designed electronic point of sale products for your market, including Touchscreen, modular equipment and fully integrated units. The innovative front-end solution from Datasym(UK) enables you to offer a point of sale customer service that is second to none, either entirely independently; or if required, with Datasym's back-office 'Stockade'. As a Chip & Pin compatible solution, your business is well equipped to meet not only current, but also future requirements to be ready for the all-important shift of liability from the bank to the retailer in 2005! With a simple and easy to use programme, capable of configuring to each customer specification, Datasym.PoS gives you a cost - effective solution that provides you with facilities, similar to those used by major hospitality and leisure chains.



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